

WEEK 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00am		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:45am		Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	
9:15am		Marketing plans	Start-ups & venture capital	Life skills: growth mindset	Brand values, USPs and image	Business ownership	Day trip: to Oxford or Cambridge
10:45am		Break					
11:00am		Strategic planning	Revenue and costs	Life skills: public speaking	Digital marketing	Business plans	
12:30pm		Arrivals	Lunch	Lunch	Lunch	Lunch	
1:30pm			Kensington orientation	Field trip: Company visit to Revolut	Field trip: Financial District walking tour	Field trip: Museum of Brands workshop	
			Break				
			Team building: treasure hunt				
6:00pm		Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
7:00pm	Welcome party	Big Ben & London Eye	Covent Garden & Leicester Sq	Quiz or karaoke party	West end musical	Free time or cinema	Free time or PBH games

WEEK 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
8:00am	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	
8:45am		Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS		
9:15am	Excursion to Greenwich or free time	Disruptive technology	Price determination	Life skills: leadership	Investment appraisals	Side hustles	Departures	
10:45am		Break						
11:00am		International trade	See funding	Life skills: debate	Project work	Rehearsals		
12:30pm		Lunch	Lunch	Lunch	Lunch	Lunch		
1:30pm			Field trip: Company visit Fashion Enter	Field trip: The Design Museum	University visit: Imperial College London	Life skills: Universities		Final showcase
						Leave for boat party		
6:00pm		Dinner	Dinner	Dinner	Dinner	Dinner		Dinner
7:00pm		Free time or cosy night in	Team building: bowling	Free time or Westfield	Quiz or karaoke party	Thames boat party		Farewell party