

SAMPLE TIMETABLE – Business & Entrepreneurship

WEEK 1	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00am		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:45am		Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	
9:15am		Marketing plans	Start-ups & venture capital	Life skills: growth mindset	Brand values, USPs and image	Business ownership	Day trip: to Oxford or Cambridge
10:45am		Break					
11:00am		Strategic planning	Revenue and costs	Life skills: public speaking	Digital marketing	Business plans	
12:30pm	Arrivals	Lunch	Lunch	Lunch	Lunch	Lunch	
1:30pm		Kensington orientation	Field trip: Company visit to Revolut	Team building: Crystal Maze	Field trip: Museum of Brands workshop	Field trip: Financial District walking tour	
		Break					
		Team building: treasure hunt					
6:00pm	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
7:00pm	Welcome party	Big Ben & London Eye	Covent Garden & Leicester Sq	Quiz or karaoke party	Harrods & Knightsbridge	Free time or cinema	Free time or PBH games

WEEK 2	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00am	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:45am		Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	Travel to KPS	
9:15am	Excursion to Greenwich or free time	Disruptive technology	Price determination	Life skills: leadership	Investment appraisals	Side hustles	Departures
10:45am		Break					
11:00am		International trade	See funding	Life skills: debate	Project work	Rehearsals	
12:30pm		Lunch	Lunch	Lunch	Lunch	Lunch	
1:30pm		Field trip: Company visit Fashion Enter	Field trip: The Design Museum	Optional Activity: West-end Musical, NHM or free time	Life skills: Universities	Final showcase	
			Leave for boat party				
6:00pm	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner
7:00pm	Free time or cosy night in	Team building: bowling	Free time or Westfield	Quiz or karaoke party	Thames boat party	Farewell party	